ViewMyListing.com

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Online Enhanced Communication

ViewMyListing.com can alleviate the seller's greatest complaint, communication. Sellers want timely up to date information on the sale of their home. In the past, this flow of meaningful information between the company, associate, and the seller has relied upon manual compilation of seller progress reports that have often lacked substance and value. Often, this process has been instigated by the seller wishing to know what is being done to sell their property. This lack of proactive communication in a timely manner can result in dissatisfaction.

ViewMyListing.com teamed with **Pro Gold i2** is one of the best communication tools available for real estate offices, agents, and sellers. It has a suite of agent tools that can be used to manage contacts, listings, showings, and personal appointments.

Communication is the key to dramatically improving the following key issues:

1) Reduce Expired Listings
Consistent communication to sellers will allow for earlier price reductions. Without **ViewMyListing.com** the only one to get the price reduction is the next company they list with.

2) Shorten the Listings Time on the Market
Anyone in real estate knows that a house that is priced right will sell regardless of market conditions. With **ViewMyListing.com**'s advanced seller communication feature, all documented activity will make sellers more receptive to earlier price reductions.

3) Communication Will Set You Apart From Your Competition
Increase your property listing inventory with the competitive advantage of outstanding seller communication provided by **ViewMyListing.com**, an online service only available to those companies that have the **Pro Gold i2** system.

ViewMyListing.com

www.ViewMyListing.com

Pro Gold i2 + ViewMyListing.com:
- **Increase Your Listings**
- **Reduce Expired Listings**
- **Shorten Days on Market**

ViewMyListing.com is an advanced online communication tool able to synchronize with the real estate office's **Pro Gold XP** Office Management Software System. It is a tool offered by **Taro Systems, Inc.** and is designed to enhance and develop relationships between the real estate company, the sales associates, and their sellers.

For information on the ViewMyListing.com, contact Taro Systems at: (616) 940-0007

Taro Systems, Inc.
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ViewMyListing.com

An important business segment employed by progressive business people operating in today's world is the internet. Integration with this technology is crucial to the minimization of additional employee hours created by the duplication of data across multiple systems. Franchise reporting protocols, MLS-IDX systems, and agent / office task management tools are the most common internet based applications an average brokerage uses. **Pro Gold i2** seamlessly integrates with each system to ensure a smooth transition of accurate data throughout the office and beyond.

ViewMyListing.com Features include:

- Appointment Tracking System
- Personal Agent Web Sites
- Online Seller Progress Reporting
- Agent/Company Calendar
- Auto Email Appointment Reminders
- Online Agent Contact Management
- Online Listing Activity Management
- Auto Seller Email Activity Reminders
- Auto Listing Price Evaluation Emails
- Lead Tickler / Reminder Functions
- Integrates to Your Company's Website
- Integrates to Back Office Agent Invoicing System

- Comprehensive CRM Capabilities
- Text Messaging Capabilities
- Auto Contact Email Reminders
- Auto Showing Surveys/Feedback
- Auto Listing Expiring Alert Emails
- Listing Photos
- Auto Email Marketing Campaign

What Our Clients Say About ViewMyListing.com:

Real Estate Agent testimonial:
"I believe ViewMyListing.com is one of the best programs available for property owners to be informed about the activity of the REALTOR® without either party being interrupted in their daily lives."

Liston Wells, Agent
CENTURY 21® Broadhurst and Associates, Inc.
Murrells Inlet, SC

Broker/Owner testimonial:
"ViewMyListing.com has provided me with an advantage over my competition in that without much additional effort, ViewMyListing.com provides information that otherwise would require additional hours by eliminating duplicate database entry. The clients have been impressed; they get more immediate response, not only from the office, but feedback from the showing agents. This improves the ability to request a price reduction, especially when the feedback shows that the price is too high, or the condition of the property is poor."

Kevin L. Wilson, Owner
CENTURY 21® Acsales Realty, Inc.
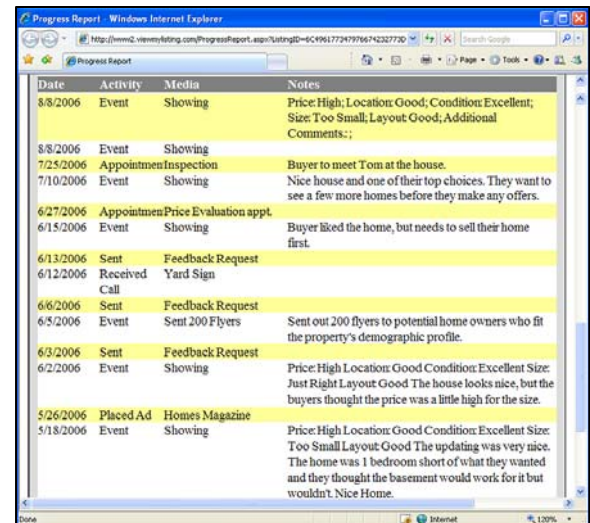Odessa, Texas

Homeowner testimonial:
"ViewMyListing.com is a great tool. I was able to keep track of the progress of my sales activity. I would definitely look for a broker that offers this service to homeowners next time I am selling my house."

Gail Kaiser, **Homeowner** listed with:
Prudential Manor Homes, Albany, NY

ViewMyListing.com Seller Progress Reporting
(see screen capture below)

- Resolves Biggest Complaint of Sellers – Communication
- Seller Driven Price Reductions Rather Than Agent Driven
- Property Reaches Market Value Sooner Than Competitors
- Reduces Listing Expire Ratio vs. Competitors
- Increases an Agents Listing Inventory – The Listing Edge

About Taro Systems, Inc.

Taro Systems, Inc. has been providing software solutions exclusively to the real estate industry for **more than twenty five (25) years.** This industry longevity and experience has allowed Taro Systems to develop a broker management system specifically tailored for the real estate industry. **Pro Gold i2** provides the tools needed to automate and streamline your back office processes.

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