



ViewMyListing.com Seller User Manual



The ViewMyListing.com service will provide you with an outline of your Agents marketing activities in relation to your listing, including: advertising, open houses, showing appointments conducted by your Agent and by other approved companies, as well as any other activities that will be utilized to assist in selling your property. You will also be provided with tools allowing you to communicate with your listing Agent via the online environment of ViewMyListing.com. In addition, when any marketing activity occurs in relation to your listing, you will be notified via email.

Sign in using your email address and password. If you forgotten or do not know, simply use the "retrieve password" link directly below the sign in.

Welcome to ViewMyListing.com - Sign in

**Ready to Post Classified Ads and Buy Items?
Register here**

Join the fastest growing Real Estate and Local Classified Community. See what we been working on to provide you a new internet experience.

As a Registered Member of ViewMyListing.com, privileges include:

- Search/Post Local Classifieds Ads
- Personal Web Sites
- Promote Classified Ad Top on Google, Yahoo and Bing
- Local Public School Data by Zip
- For Sale by Owner Real Estate Ads
- Showing System with Email Surveys
- Monitor Activity of Classified Ad
- Receive Buyer Inquiries Safe and Secure
- Maps, Real Estate News and Local Weather
- 360 Degrees of Communication

[Register Here](#)

Sign in to your account
Sign in to buy, sell, or manage your account

Real Estate Agents user name <input type="text"/> password <input type="password"/> Sign in Retrieve Password?	OR	All Others email <input type="text"/> password <input type="password"/> Sign in Retrieve Password?
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ViewMyListing.com Main Login Screen

The Listing Edge

You only have to look around at the various “negative” trends within the real estate industry to know that something just is not right – record numbers of FSBO listings; increased numbers of discount brokerages; and even creative negotiation on behalf of traditional brokerages to get listings.

The reasons for these trends are simple...

1. Limited Perceived Value
2. Increased Competition

Perceived Value

Taro Systems, Inc. – a leading real estate solutions provider – has surveyed thousands of sellers since 1981.

By far the most common complaint a seller has with their real estate Agent is the amount of communication that exists between the Seller, the Agent, and the real estate company. The effectiveness of this communication – more than the time taken to sell – is how a seller grades the Agent’s value.

Because the channels of communication do not always appear effective, timely, and informative the seller perceives the Agent as doing little to sell their property, regardless of how long it takes to sell. The seller knows exactly how much they are paying the Agent for their service – but where exactly is the service?

Every good Agent knows the work that is being done to sell a particular property, but rarely is this communicated to the seller in a timely manner.

ViewMyListing.com gives each and every seller the ability to retrieve this information any time they wish – online! It allows the seller to obtain seller progress reports online, communicate with their Agent online, communicate with the company online, schedule appointments, and even request price reductions – online!

ViewMyListing.com is about saving you time while providing detailed and effective communication to your sellers. ViewMyListing.com is about displaying your true value, and then increasing it.

Welcome to ViewMyListing.com Email

Online Seller Access

The greatest value ViewMyListing.com 9ae can offer to you is 24/7 online communication to sellers. When a new listing is entered with a valid seller email address, ViewMyListing.com 9ae will automatically send the seller a welcome letter with instructions to access their online progress report.

In a service based industry, communication is the single most important function! The type of activity that appears on the ViewMyListing.com 9ae progress report are inbound calls on the property, placed ads, showings, showing feedback, property posting on websites, and other tasks.

Activity Date	Activity	Media	Notes
2/9/2007	Event	Showing	
2/9/2007	Event	Showing	
2/2/2007	Posted Listing	MLS	
2/2/2007	Placed Ad	Internet	
2/2/2007	Installed	Lockbox	

Online Seller Access to ViewMyListing.com

Automatic Seller Notifications

In addition to providing seller with 24/7 online access to their progress report, ViewMyListing.com 9ae will automatically send the seller notifications of new activity. When new activity has been added on their property, they will receive an email notification of the new activity. They will also periodically receive their progress report via email with all of the activity that has been recorded on their property.

Alpha Omega Realty

Dear Mr. Smith,

As a result of our marketing efforts, we at Alpha Omega Realty want to inform you that there has been significant activity regarding the sale of your property. This information is posted to your www.viewmylisting.com Internet web account. This is one of many services offered to you by Weichert, Realtors-First Choice.

To access your ViewMyListing.com account please [Click Here](#) or visit us at www.alphaomega.com/ and click on the ViewMyListing Online Progress Reporting Client Login link. You will be prompted to enter:
Last Name: Gilreath
Email: testing@alphaomega.com

You are scheduled to receive this email whenever there are 1 new activity events on your property.

Thank you again for choosing Weichert, Realtors-First Choice for your real estate needs.

Beggs, Donna

Company: Alpha Omega Realty
Office Phone: (555)652-3500
Office Fax: (555)652-4969

Phone: (000)000-0000
Pager: (000)000-0000
Cellular: (555)319-3882
Email: testing@alphaomega.com

Visit us at: Taro Systems, Inc | ViewMyListing.com
Ref: 1116

New Activity / Progress Report Sample Email

Frequently Asked Questions (FAQ's)

Q: Is there any fee for the ViewMyListing.com service?

A: No

Q: How do I access the ViewMyListing.com service?

A: Option 1: Click on links provided in emails sent to you.

Option 2: Visit www.ViewMyListing.com, and sign in using the "Sign in" or "Your Account".

Option 3: Visit the real estate company's website and click on the ViewMyListing.com logo.



Option 2: ViewMyListing.com
online sign in



Option 3: ViewMyListing.com
logo on your Agent's website

Q: How often will I be notified via ViewMyListing.com?

A: The default setting is upon three activity events, such as calls on your property, advertisements, showings. You may lower or increase the frequency via your ViewMyListing.com settings.

Q: How can I use ViewMyListing.com to communicate with my Agent?

A: Once you have logged-in, click on the 'contact Agent' button to send an email to your Agent.